Village Movement
FORWARD

Evolving the Village Model
Are You Ready?

• What’s your plan?
  • Long term care insurance
  • Housing
  • Personal fulfillment

• Are you caring for a loved one?
What is a Village?

Grassroots membership organization that connects older adults to the community, programming and expertise they need to continue living life on their own terms in the places they call home.
Why Villages Now

- Demographic Story
- Little public policy addressing needs of moderate to middle income people
- Epidemic of social isolation and loneliness
From Pyramid to Pillar: A Century of Change
Population of the United States

1960
Male  Female

2060
Male  Female

Source: National Population Projections, 2017
Villages Respond

- Preparing families to navigate the transitions of aging
- Connections to community resources
- Reduce crises
- Delay placement in SNF or AL
The Village Model

Health Related Services
- Transportation
- Exercise Classes
- Health Companion
- Health Advocate

Social Related Services
- Social Events
- Cultural Outings
- Educational Opportunities
- Interest Groups

Village
- Members
- Board
- Director/Staff
- Volunteers
- Website
- Partners

Volunteer Based Services
- Light House Repair
- Grocery Shopping
- Companionship Services
- Technology Support
- Food Prep & Delivery

Referrals of Service Providers
- Formal Vetting of Vendors
- Home Repair Services
- Home Care Services
- Professional Services
- Technology Support
- Food Prep & Delivery
Organizational Characteristics

- **Average Annual Revenue**
  - $115,085 ($700-$941,000)
- **80% of Villages have paid staff**
- **Average Indiv. Membership Dues**
  - $431 ($10-900)
  - Dues Average 44% of Revenue
Member Characteristics

• Avg. # of Members: 146
• Avg. # of Volunteers: 82
  • 46% of Village Members Volunteered in Past Year

• 58% of Village Members report health as very good or excellent
  • Only 14% report health as fair or poor
### Services Offered

<table>
<thead>
<tr>
<th>Percent of Villages Offering Service by Volunteers or Staff</th>
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<tbody>
<tr>
<td>Hosting Social Events</td>
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<tr>
<td>Transportation Services</td>
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<tr>
<td>Classes/Educational Events</td>
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<tr>
<td>Companionship</td>
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<tr>
<td>Technology Assistance</td>
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Sustainability

• Different Models
  • Low fee/no fee
  • Volunteers
  • Partnerships
• Villages in the larger aging services network
Village Advocacy

- 62% of Villages reported working to help or impact the larger community.

- Changes in Services/Programs
- Input on Public Policies
- Public Awareness Campaigns
- Improving Accessibility
Village Movement

- Village role in reducing social isolation
  - Connecting with public health
- Diversity/Equity/Inclusion
  - Village initiatives
Leadership

• Advocacy – Master Plan for Aging
• Intersection of Health Care and Social Care
Thank you!

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